

**GOVERNMENT OF TELANGANA
ABSTRACT**

Elections – Special Summary Revision of Electoral Rolls, 2016 – Publicity broadcasting of Spots and Jingles - Payment of **Rs. 2,87,280/-** to M/s Entertainment Network India Ltd, Hyderabad - Sanction Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT
G.O.Rt.No. 2175

Dated: 18-10-2017
Read the following:-

1. Govt. Lr.No.4044/Elecs.E/2015-7, dt. 13-10-2015.
2. From M/s Entertainment Network India Ltd
Invoice No.343726, dt:31.10.2015.
Invoice No.346047, 346046, dt: 14.11.2015.
3. G.O.Rt.No.1153, Fin. (FMU.GAD-I) Dept., dt:20.07-2017.

ORDER:

In the letter 1st read above, the Accounts Manager, Entertainment Network India Ltd, Hyderabad has been requested to take-up publicity campaign through Radio Mirchi 98.3 FM Radio Channel for 21 days from 15.10.2015 to 04.11.11.2015 for total secondage of 6,300 @ 10 spots per day of 30 seconds duration of each jingle at a total cost of Rs.2,52,000/- (excluding service tax) in connection with Special Summary Revision of Electoral Rolls, 2016 , Telangana State and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in 98.3 FM Radio Mirchi., for 21 days from 15.10.2015 to 04.11.11.2015 and sent bills for Rs. 2,87,280/- (including Service Tax) and requested for arranging payment in the ref 2nd read above.

3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs. 2,87,280/-** (Rupees Two lakhs, eighty seven thousand, two hundred and eighty oonly) to M/s Entertainment Network India Ltd., Hyderabad towards the cost of publicity in Radio Mirchi 98.3 FM from 15.10.2015 to 04.11.2015 in connection with Special Summary Revision of Electoral Rolls, 2016 , Telangana State.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 – Elections – MH 106 Charges for conduct of Elections to State Legislature – GH 25 State Sector Schemes- SH (05) Legislative Council – 260 Advertisement, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **M/s Entertainment Network India Limited, A/c No. 00600310002330, HDFC Bank Limited, Fort, Mumbai, IFSC CODE: HDFC0000060, MICR CODE: 400240015, PAN NO:AAACE7796G.**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3rd cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER &
E.O. SPL CHIEF SECRETARY TO GOVERNMENT

To
M/s Entertainment Network India Limited,, Hyderabad.
The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.
Copy to:
The Accountant General, AP, Hyderabad.
The Pay & Accounts Officer, AP, Hyderabad.
SF/SC

// FORWARDED:: BY ORDER//

SECTION OFFICER